



- Increase extension of farm
- Rotational stocking
- Setting up B&B activity



IL FORLETTO FARM

1 Description of the innovation



Forletto farm is located in the north-west of Italy and has a total extension of 70 ha. The farm management includes the owner and his family (sons) and focuses on promote and expand the family activity. The initial innovation project was limited to enlarge the farm buying neighbors or other available land surrounding the property to extend grazing and autumn-winter crops areas. At the same time, a rotational stocking has been introduced to manage grazing areas. The economic benefits of the actions were sensible from the second year, led by the significant improvement of yield.

The next innovation steps planned is the strengthening of machineries and the enlargement of services portfolio opening a B&B to exploit rural tourism and promote in-farm products merchandising (e.g. POD cheese)



Added Value

- Economic result
- Contact with costumers
- Grassland production



Reason for the innovation

- Solving problem (the need to change)
- Focusing on higher production
- Short market chain



2 Farm description

ENVIRONMENT

Main soil types: limestone

Climate: temperate continental climate

Altitude (m a.s.l.): 739 m a.s.l.

Slope (%): 5

GRASSLAND MANAGEMENT

Grazing: yes, combined with cut use

Grazing management: rotational stoking

Length grazing period: 8 month

Number of cuts: 4

Forage conservation type: hay

Fertilisation rate: 80 kg of N/ha

STRUCTURE

AWU (annual work units): 5400 hours

Agricultural area (ha UAA): 52,5 ha

- **Arable land** 35 ha
- **Permanent grassland area** 17,5 ha
- **Temporary grassland area** 17,5 ha

ANIMAL PERFORMANCES

Breed type: Delle Langhe sheep

Total livestock Unit: 45

Milk production (l/year/head): 210

Reasons why this innovation is working on the farm

The choice of a local sheep and in farm PDI chees production and merchandising

The decision to broad the farm portfolio trough a Brad and Breakfast

High farm mechanization and top experience of the owner

Country shapes



Domains of Innovation



Machinery, tools



Animal type (breed)



Forage mixture



Product processing



Forage conservation technique



Marketing



Grazing management system



Farm system



Legume management



Landscape



Animal feeding management

Main types of animal

