



Pasture-based farming system & high quality cheese production



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1 Description of the innovation



The farm 'Casu e babbu' is located inside the Regional Natural Park 'Tepilora', in North East Sardinia (Italy), an area of high naturalistic, landscape and historical-cultural value.

The farmer adopted a farm system in line with the rules of the regional park, which promotes the development of agro-silvo-pastoral farming systems, respectful of the environment, with the use of the organic production and other low impact techniques.

The main innovation of the farm is its inclusion in the list of farms that produce under the brand 'Latte nobile':

- The animal diet is based upon a natural and semi-natural pastures with high plant biodiversity
- The animal diet is integrated by small amounts of legume and cereal grains and lucerne hay (bought from the local market)
- The farmer processes sheep milk in high quality cheese, obtained from raw milk, in its mini dairy factory.



Reasons for the innovation

- avoid to sell cheese produced from pasteurized milk (saturated market)
- Increase farmer income by selling of cheese produced by raw milk

- Improved milk quality
- Cost reduction
- High added value of cheese
- Landscape preservation

2 Farm description

ENVIRONMENT

Soil types: clay soils, neutral pH

Climate: Mediterranean climate

Altitude: 500 m a.s.l.

Slope: 25-30%

GRASSLAND MANAGEMENT

Grazing : Yes

Grazing management type: rotational grazing. Sheep graze all day

Length of the grazing season: 12 months

Forage conservation type: Hay, bought from market.

Fertilisation rate: 0

FARM STRUCTURE

Annual Work Unit: 1 full time + 1 seasonal (6 months per year) workers

Agricultural Area : 90 ha, 70 ha UAA including:

- 60 ha, natural and semi-natural pastures

- 10 ha, barley (grazed, no grain production)

Activity: dairy sheep raising (Sarda breed)

Number of heads (LSU): 26

Stocking rate referred to total farm area: 0,29 LSU per hectare

ANIMAL PERFORMANCE

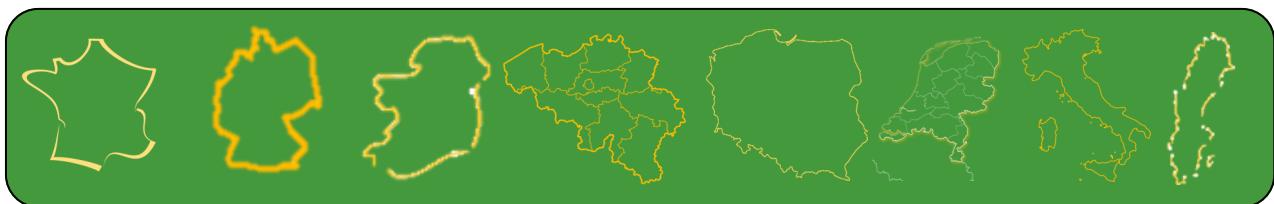
Milk production: 200 l per head per year

Meat production: 200 milk lambs per year, slaughtered 28 days after birth (carcass weight: 6-7 kg)

WHY IT IS WORKING

- The farmer operates in a marginal area but his products have an added value that balance and valorise the low production levels of grasslands and animals.
- The farmer sells his high quality products in a niche market in which its products are valued economically, with an average price higher than other market segments
- The final products evoke a strong link with traditions and environment of the area where the farm is located that is highly appreciated by consumers

Country shapes



Domains of innovation



Machinery, tools



Forage mixture



Forage conservation technique



Grazing management system



Legume management



Animal feeding management



Animal type (breed)



Product processing



Marketing



Farm system



Landscape

Main types of animal



BEEF



MILK



SHEEP



MILK



MILK